



**Promoting Gender Diversity & Inclusion  
in the Private Sector**

# About WMF

WMF's goal is to **support economies** by increasing the numbers of women executives and women entrepreneurs. We aim to reach our vision through creating and leading **development programs and forums** for career women, while at the same time providing a platform for data collection and dissemination.

## Mission

Create a platform for supporting and **mentoring women in companies and in entrepreneurship** to support their growth in the private sector.

## Vision

**Increased women's leadership** rates in the corporate sector and in entrepreneurship.

## Values

Be Transparent.

Be Efficient.

Be Effective.

Be Ambitious.

# Our Activities

# Our Activities

- **Forums** providing career mentoring, guidance and advice
- **Publications** and Reports
- **Mentorship** Programs
- **Workshops** on professional self-development
- **Sessions** and discussions on women and the economy



# The Forums

10 May 2016

# WMF Forum I "Sustainable Entrepreneurship"



2 November 2016

# WMF Forum II "Up the Ladder"



9 May 2018

# WMF Forum III “ Leading the Private Sector”





9 May 2018

# WMF Forum III “ Leading the Private Sector”



7 November 2018

# WMF Forum III “ Social Entrepreneurship”



7 November 2018

# WMF Forum III “ Social Entrepreneurship”



# Mentorship and Self-development



# 2017: Mentorship and Self-development Programs



# 2018: Mentorship and Self-development Programs



# Sessions & Meetings



# 2018: Presentation and workshop on the role of women in the private sector



# The Founder

# Besma Al-Qassar



- 20+ years experience in corporate projects managements
- Regular participant in international events and conferences on **women and the economy**
- BA English Literature, Kuwait University

# International Participations

Moderated a talk with Dr. Catherine Mann, Global Chief Economist at Citi, on 'Women in Finance'.



22 September 2019

ABCK's Women In Business Focus Group,  
in collaboration with the U.S. Embassy of Kuwait and Women Mentor Forum  
cordially invites you to join an event sponsored by **citi**

## Women In Finance

a talk with  
our Guest of Honor



Catherine L. Mann  
Managing Director and Global Chief Economist

Dr. Catherine L. Mann is the Global Chief Economist at Citibank since February 2018 where she is responsible for thought leadership, research guidance of a global team of economists, and cross-fertilization of research across macroeconomics, fixed income, and equities. Prior to this position, she was Chief Economist at the OECD, where she also was Director of the Economic Department and was Finance Deputy to the CEO. She spent 26-plus years in Washington, DC where her positions included Senior Fellow at the Peter G. Peterson Institute for International Economics, Economist, Senior Economist, and Assistant Director in the International Finance Division at the Federal Reserve Board of Governors, Senior International Economist on the President's Council of Economic Advisers, and Adviser to the Chief Economist at the World Bank.

Sunday, 22 September 2019  
9:30 AM - 11:30 AM

at Millennium Hotel & Convention Center, Salmiya

Limited space available  
RSVP to [communications@abckw.org](mailto:communications@abckw.org)





# International Participations

Participated in a roundtable discussion with Bloomberg co-founder Matt Winkler

12 September 2019





# International Participations

Chatham House International Policy Forum on Gender-Inclusive Growth - *an annual by invitation only event*

10-11 July 2017



9-10 July 2018



8-9 July 2019



# International Participations

Speaking at the 'MedaHuman Capital Meeting', organised by Association of the Mediterranean Chambers of Commerce and Industry (ASCAME)



21-2 November 2018





# International Participations

Speaker at the EBSOMED Roadshow “Women in Tech: The Way Ahead”

Amman, Jordan

2-3 October 2018



# International Participations

US State Department: 2017 International Visitors Leadership Program 'Women and Entrepreneurship'



# Journals & Reports

# WMF Journals



[Womenmentorforum.org](http://Womenmentorforum.org)

Partnering to  
empower  
women  
economically

